

PLATINUM  TM
experiences beyond extraordinary

200 PLUS DESTINATIONS

75 PLUS COUNTRIES

ONE CALL AWAY

incentives



conferences



events



weddings



Sushil Wadhwa
MD & CEO
Platinum Incentives & Events (P) Ltd

Our business philosophy

"Our mission as a strategic partner is to provide world-class services consistently to meet and surpass the expectations of our clients at competitive prices to achieve total client satisfaction"

We believe that it's the people with potential who make things happen. We understand the attitude that makes them who they are.

Their intelligence and their inspirations. Their belief that nothing is impossible. And that it's the people who are the ultimate marketing force can help a company achieve its goals.

We have organized over 450 incentives, conferences and corporate events in over 45 countries in just 5 years. This was possible because of an associate network spread across 200 destinations in 70 countries that collectively handles a combined business of over USD 2.5 Billion in the MICE industry.

From holding conferences atop snowcapped mountains to mountain biking. From spellbinding events in medieval castles to Bollywood divas exclusive performances, we have designed unique experiences that have left an indelible imprint on the minds of all who were present.

It's a noted fact today that more and more corporate houses are organizing events and conferences all over the world to understand and utilize the global trends in businesses. Platinum acts as a catalyst and helps clients achieve what they set out for.

Platinum Highlights

- Worlds first ISO 9001:2000 Certified full service MICE house.
- Offers solutions to your annual MICE requirements.
- Can help you save cost up to 5-15% on annual spends.
- Offers service, value & transparency to optimize results on a continuous basis.
- Saves you TIME and MONEY and produces on - target programs!
- Supplements your own staff and helps you avoid mistakes!

company profile

There is a reason our conferences
are better.
We listen. We strategize.
We implement.
And we exceed your expectations.

Incentives require a knowledgeable, skilled and professional team to coordinate a memorable offsite.

Platinum helps you by offering conferences that are well-run, productive and create an environment most conducive to moving your business forward.

Whether your corporate goal is to reward, train or motivate your workforce, we provide cutting - edge solutions to meet the needs of our clients in the ever-evolving environment of incentive/corporate hospitality programs.

Detailed planning, implementation and on-premise supervision are the keys to a successful incentive, but creativity along with a love for travel and an appreciation for new experiences are what make the programs coordinated by Platinum truly exceptional.

conferences





Our extensive experience, creativity and contacts ensure that your event will be operated to the highest standards.

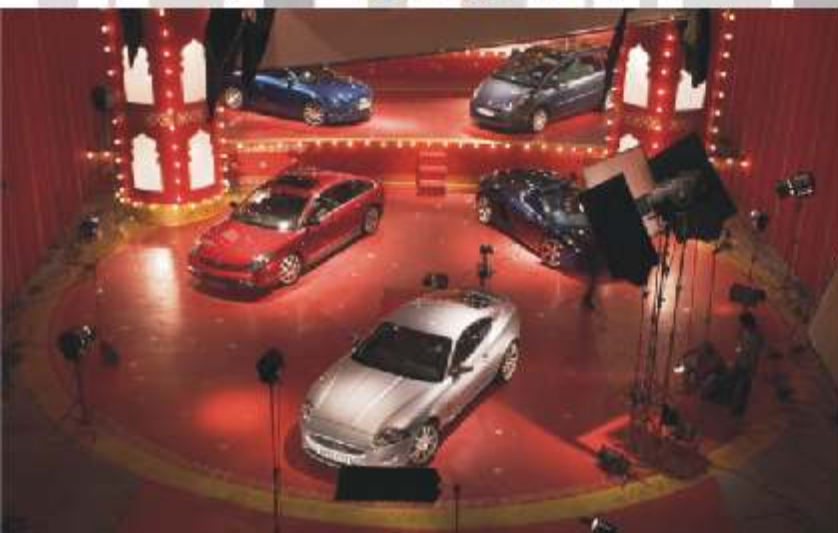


Teamwork is as important as innovation when planning an event to ensure that the clients enjoy the best possible corporate event.

Platinum is a progressive company who will provide the innovative thinking, expertise and dynamism that will make your event a truly unique and highly memorable experience.

We believe the design, choreography and execution of an event constitute a gracious, and oftentimes, strategic message on the client's behalf.

Whether you are planning an elegant, themed or an intimate event, our talented and highly creative team provides the highest standards of personal service and professionalism that will ensure the success of your event.



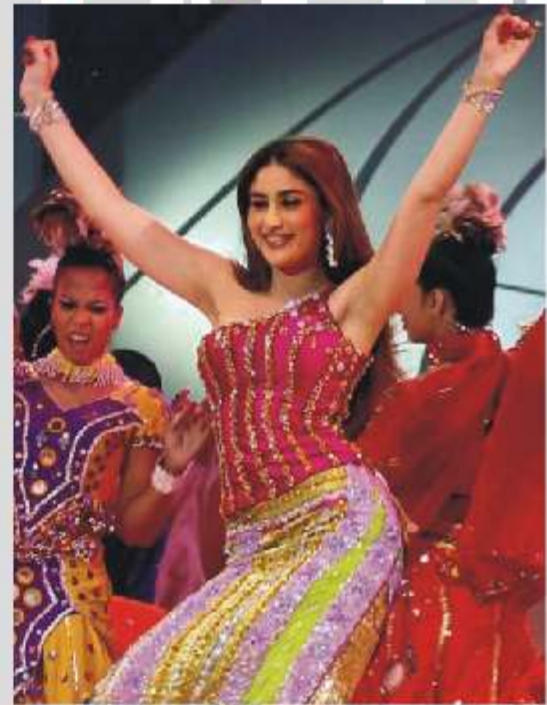
events

Marriages are made in heaven, but the weddings have to be planned on earth!

Weddings by nature are very special and important occasions! A number of events and functions that require, hundreds of hours of planning and preparation.

Platinum goes far beyond your typical bridal consultant or event designer when designing weddings and special events. We encourage clients to take inspiration from dreams, movies, novels or far away lands. Every detail and desire is brought to life.

We create experiences that are filled with emotion and a lingering sense of awe. We guide you through the arduous task of planning your wedding. We understand your needs and make a wedding which reflects your style, taste and personality, all within your desired budget.



weddings



Platinum develops a synergy with its clients to help them achieve their corporate objectives to **CREATE, COMMUNICATE & MOTIVATE.**

Platinum's illustrious client list

- | | |
|-----------------------------------|---------------------------------|
| ABN AMRO | KPMG |
| Atos Origin | L'Oreal |
| Bank of America | Medtronic |
| Barclays Bank | Microsoft |
| Birla Sun Life Insurance | MCX |
| Bharti AXA Life Insurance | Nahar Group |
| Bloomberg | Nikon |
| BNP Paribas | Nicholas Piramal |
| C. Mahendra Exports | Pfizer |
| Calyon Bank | Pepsi |
| Cap Gemini | Rabobank |
| Chevron | Reliance ADAG |
| Deutsche Bank | Reliance Industries |
| Ernst & Young | Reliance Petrochemical Ltd. |
| Fiat | Reliance Telecom Infrastructure |
| FIMMDA | Reliance Infocomm |
| FH&RAI | Reliance Energy |
| Forex Association of India | Reuters |
| HSBC | Satyam Computers Ltd. |
| HUN | Shriram Transport |
| ICICI Lombard | Finance Corporation Ltd. |
| ICICI Prudential - Life Insurance | Suzlon Energy Ltd. |
| ICICI Prudential MF | SSKI |
| J B Diamonds | Starwood Hotel & Resort |
| J P Morgan | Standard Chartered |
| Kodak | Torrent Group |
| Kotak Mahindra Bank | UBS |
| | And growing... |

our clients



Meetings



Incentives



Conferences



Events

PLATINUM TM
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(An ISO 9001-2000 Certified Company)

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